HISPANIC CHAMBER of COMMERCE of Louisiana

MEMBERSHIP & SPONSORSHIP 2024

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HISPANIC CHAMBER OF COMMERCE OF LOUISIANA
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ABOUT US

HISPANIC CHAMBER of COMMERCE of Louisiana

CREATE - FACILITATE - CONNECT COMMUNITIES

The Hispanic Chamber of Commerce of Louisiana (HCCL) is a non-profit organization created in 1999 committed to creating and facilitating a business climate within the Hispanic community in order to achieve economic development and progress for Louisiana. Included within its focus is a dedication to the expansion of trade relations between the State of Louisiana and Latin America. Just as HCCL works to build capacity in the Hispanic business community, it too works with traditional American businesses to help them approach this fastest growing minority population in the United States. **We connect communities.**

HISPANIC COMMUNITY

HISPANIC POPULATION & LABOR FORCE

LATINO CONTRIBUTIONS

- Latinos consistently contribute to the nation's population and labor force growth.
- Their economic impact is crucial for the growth of the U.S. economy in upcoming decades.

POPULATION GROWTH 2010 - 2021:

- Latino population growth: 23.4%.
- Non-Latino population growth: 4.2%.
- Latino growth rate was 5.6 times that of non-Latinos.
- Latinos, being 18.9% of the U.S. population, accounted for 52.3% of the U.S. population growth during this period.

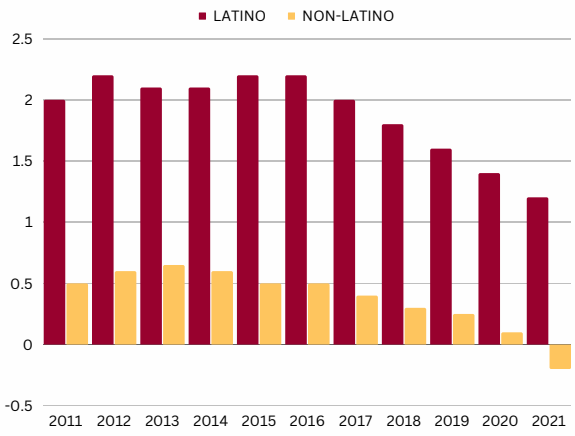
POPULATION SHIFTS IN 2021:

- Non-Latino population decreased by over 266,000.
- Latino population increased by nearly 800,000.
- Without the Latino growth, the U.S. population would have declined in 2021, which could have impacted economic growth negatively.

LABOR FORCE CONTRIBUTIONS 2010 - 2021:

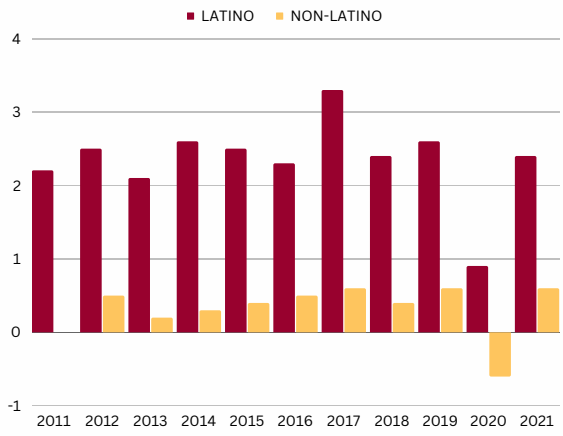
- Latinos added an average of 642,000 workers annually to the U.S. labor force.
- Non-Latinos added an average of 382,000 workers annually.
- Latinos, at 18.9% of the U.S. population, represented 63% of the U.S. labor force growth since 2010.

POPULATION GROWTH



SOURCE: US LATINO GDP

LABOR FROCE GROWTH



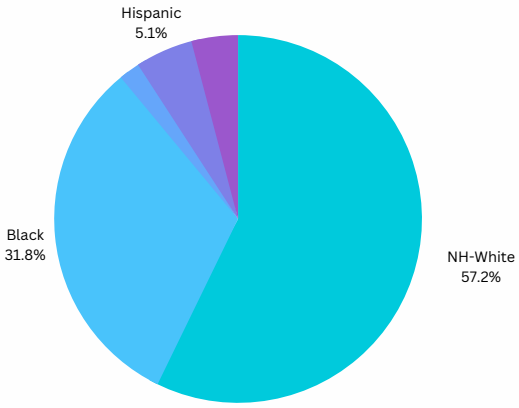
SOURCE: US LATINO GDP

HISPANIC POPULATION & LABOR FORCE

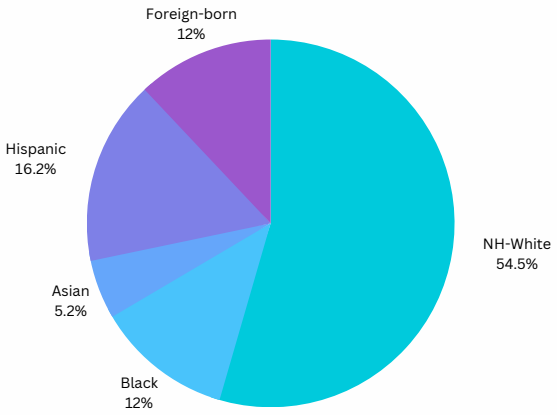
LOUISIANA DEMOGRAPHICS

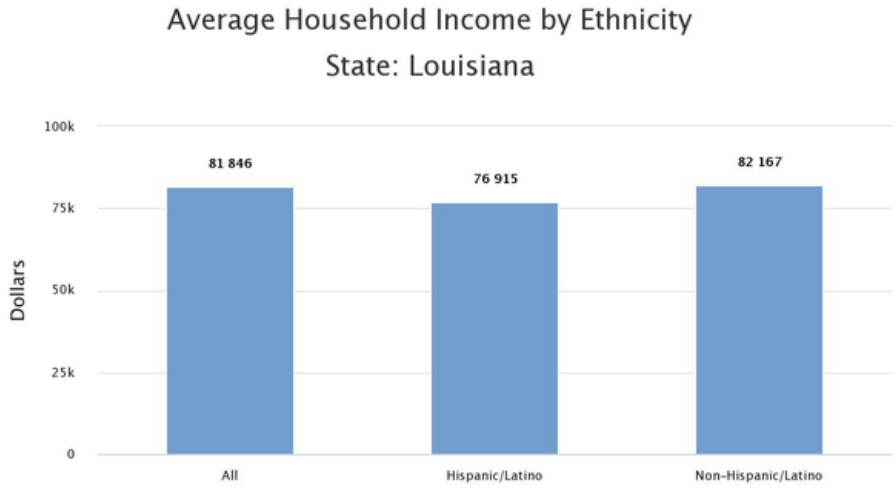
- There are approximately 222,000 individuals who identify as Hispanic or Latino in Louisiana according to the Pew Research Center.
- Between 2010 – 2018, Louisiana's total population grew by 5.2%, with the Hispanic or Latino population growing from 4% to 5.2%, as per the 2018 US Census.
- About 61% of Louisiana's Hispanics or Latinos are native-born.
- Approximately 39% are foreign-born:
    - 43% are of Mexican origin.
    - 57% are of Non-Mexican origin.

LOUISIANA'S COMMUNITY



UNITED STATES'S COMMUNITY





Claritas, 2023. www.brcitykey.com

HISPANIC GROWTH IN LOUISIANA

HISPANIC POPULATION GROWTH FACTORS IN LA

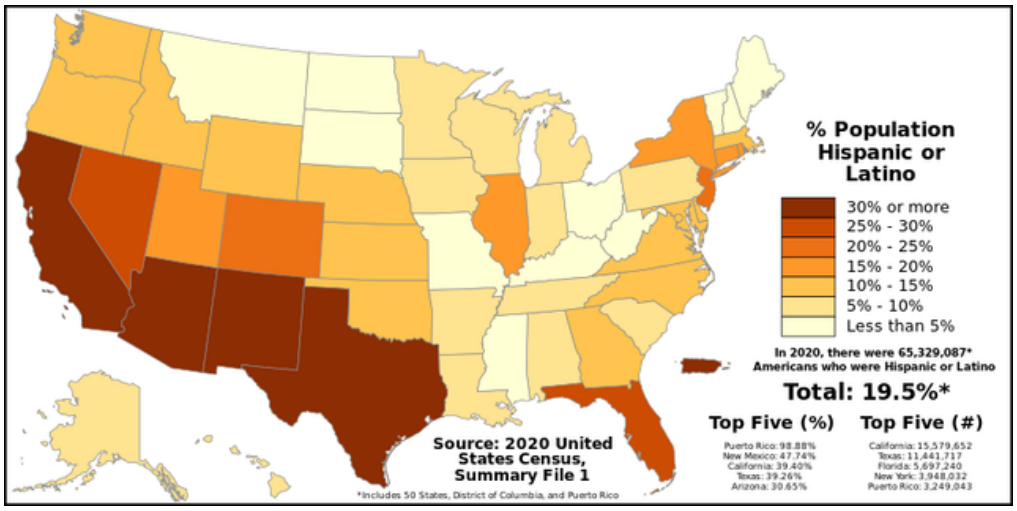
The early to mid-20th-century tropical fruit trade initiated the growth of the Hispanic population, notably Hondurans and individuals from other Central American countries.

More recent drivers of Hispanic immigration include opportunities in debris removal, roofing, and construction after disasters like Hurricane Katrina, the 2016 Baton Rouge floods, and the hurricanes of 2020 and 2021.

In the past 20 years, the Hispanic population in Louisiana has grown more than any other racial or ethnic group. This growth accounts for the entirety of the state's population increase.

Almost 85,000 Hispanics moved to Louisiana between 2000 and 2010. Without this influx, the state would have seen a decrease of about 20,000 individuals.

Louisiana's Latino community gained more members in the past 20 years than that of any other racial or ethnic group, accounting for basically all of the state's growth. Nearly 85,000 Hispanic people moved to Louisiana between 2000 and 2010; without them, the state would have shrunk by about 20,000 people.



SOURCE: CENSUS BUREAU, POPULATION DIVISION

HISPANIC GROWTH IN LOUISIANA

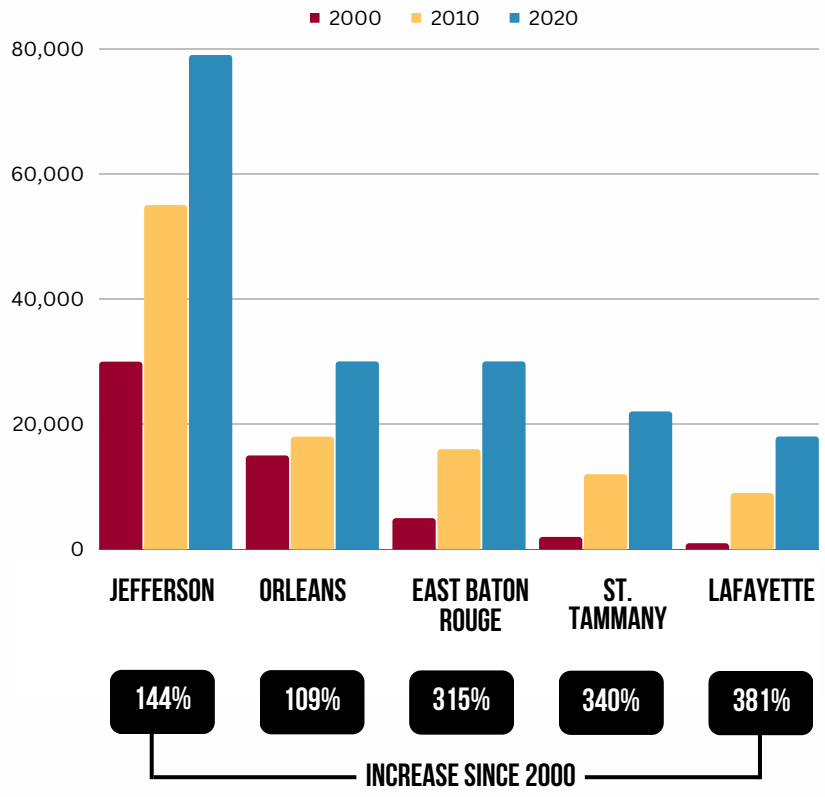
HISPANIC RESIDENTS IN LOUISIANA

Over the past 10 years, Louisiana experienced an increase of nearly 130,000 Hispanic residents — more than the state's overall gain in population.

The epicenter of that growth has been Jefferson Parish — Kenner, in particular, possibly because of a glut of affordable housing, along with it having the reputation as a place where prior waves of Hispanic immigrants had established themselves.

HIISPANIC POPULATION RISES

Jefferson Parish has by far the largest number of Hispanic residents of any parish in Louisiana, followed by Orleans. The Hispanic population grew rapidly across the state.

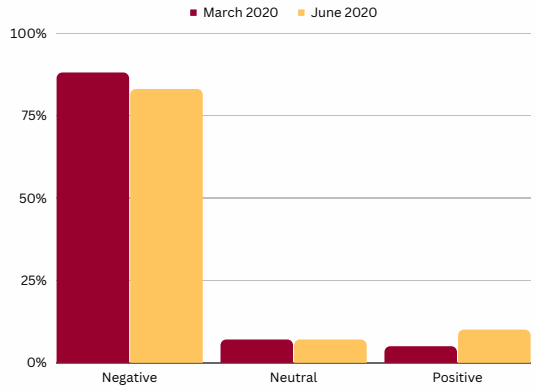


SOURCE: U.S CENSUS BUREAU

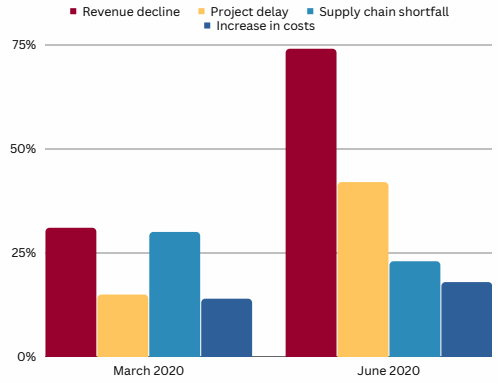
COVID-19'S IMPACT IN THE HISPANIC COMMUNITY

The Stanford Latino Entrepreneurship Initiative (SLEI) administered two business pulse surveys, one in March 2020 and the other in June 2020, to understand the impacts of COVID-19 on Latino-owned businesses. Also in June, they collected a much larger sample of Latino-owned businesses for their annual survey of Latino businesses and a comparison group of white-owned businesses. The research yielded the following results:

CHANGES IN THE IMPACTS OF COVID-19 ON LATINO-OWNED BUSINESSES (MARCH - JUNE 2020)



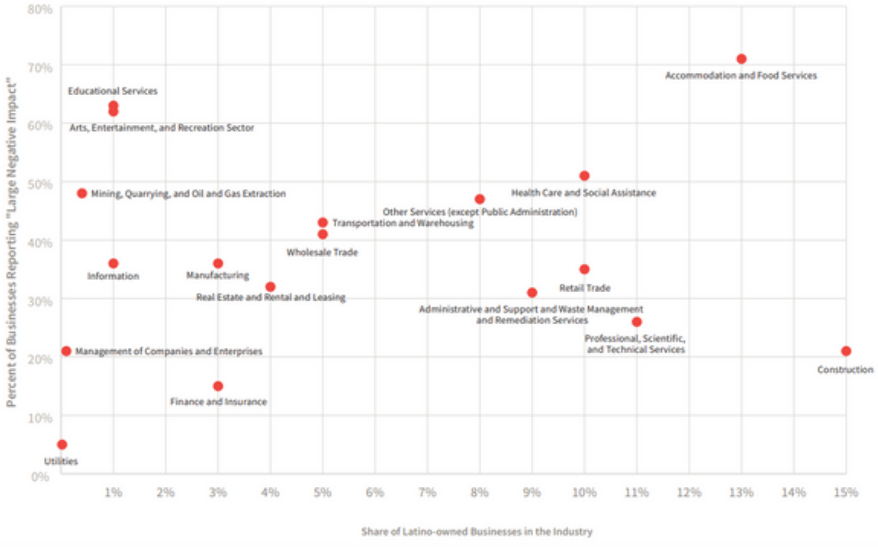
IMPACT OF COVID-19 ON BUSINESS OPERATIONS AMONG THE SAME GROUP OF LATINO-OWNED BUSINESSES



SOURCE: SLEI LATINO BUSINESS PULSE SURVEY, MARCH AND JUNE 2020. N=146

Latino-owned businesses are largely operating in industries that have taken a hard hit from the pandemic. Industries that report "large negative impacts" as a result of COVID-19 include a large number of Latino-owned businesses. For example, the accommodation and food services industry has the highest share of all businesses that report being negatively impacted by the pandemic in June 2020 (71%), and 13% of Latino-owned employer businesses are located in this sector, second only to the construction industry.

SHARE OF LATINO-OWNED BUSINESSES IN INDUSTRIES REPORTING A "LARGE NEGATIVE IMPACT"



COVID-19'S IMPACT IN THE HISPANIC COMMUNITY

LATINO HEALTH OVERVIEW - COVID 19

Prior to Pandemic:

- Latinos had lower age-adjusted mortality rates for the top five causes of death: heart disease, cancer, unintentional injuries, chronic lower respiratory disease, and stroke.
- Latinos had a 30% lower age-adjusted mortality rate from heart disease than non-Hispanic whites.
- Latino life expectancy in 2019: 81.9 years vs. White Non-Latinos at 78.8 years (a difference of 3.1 years).

Impact of COVID-19:

- COVID-19, a communicable disease, affected people regardless of most lifestyle choices.
- Latinos were more susceptible due to their strong work ethic and unique family structure.
  - In 2020:
    - COVID-19 became the leading cause of death for Latinos.
    - Latino life expectancy dropped to 77.9 years, while non-Hispanic whites dropped to 77.4 years.
    - The life expectancy difference decreased from 3.1 years to just 0.5 years.
  - By 2021:
    - Death rate from COVID-19 was 60% higher for Latinos compared to white Non-Latinos.
    - Latino life expectancy decreased an additional 0.2 years (total 4.1 years decline over the pandemic).
    - Non-Hispanic white life expectancy fell an additional 1.0 year in 2021.
    - The Latino life expectancy advantage increased to 1.3 years.

Ongoing Health Superiority in Other Areas:

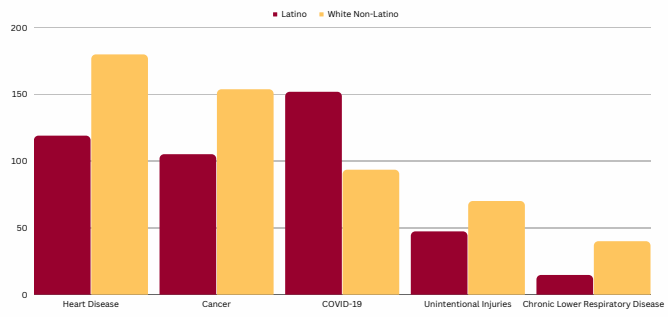
- Despite the impact of COVID-19, Latinos still had better health outcomes for the four other major causes of death in 2020 and 2021.
- In 2021, Latino age-adjusted mortality rates were:
  - 34% lower for Heart Disease.
  - 32% lower for Cancer.
  - 32% lower for Unintentional Injuries.
  - 63% lower for Chronic Lower Respiratory Disease.

Post-COVID Labor Market Dynamics: After the COVID-19 pandemic, many sectors, including hospitality, tourism, and services, were hit hard. The Hispanic community, known for its resilience and adaptability, likely played a significant role in revitalizing these sectors, filling gaps in the labor market, and aiding in economic recovery.

Post-COVID Labor Market Dynamics

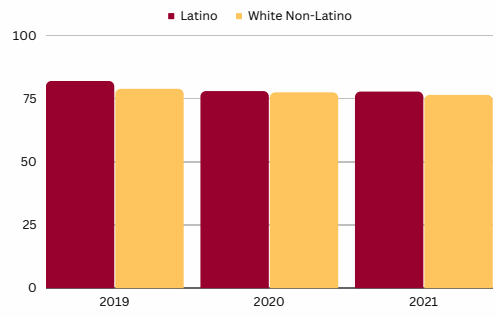
After the COVID-19 pandemic, many sectors, including hospitality, tourism, and services, were hit hard. The Hispanic community, known for its resilience and adaptability, likely played a significant role in revitalizing these sectors, filling gaps in the labor market, and aiding in economic recovery.

AGE-ADJUSTED DEATH RATES 2021
AGE-ADJUSTED DEATH RATE PER 100,00



SOURCE: US LATINO GDP

HEALTH PROFILE - LIFE EXPECTANCY
YEARS OF LIFE



SOURCE: US LATINO GDP

HURRICANE IDA'S IMPACT IN THE HISPANIC COMMUNITY

IMPACT ON THE HISPANIC COMMUNITY FROM HURRICANE IDA

Economic Impact:

Many members of the Hispanic community work in sectors such as construction, service, and agriculture. The immediate destruction caused by Ida would have temporarily halted work in these sectors, impacting their livelihoods.

Housing & Displacement

As with many other communities in the affected areas, many Hispanic families likely faced displacement due to damages to their homes. Given the diverse socio-economic spectrum of the community, some families might have had limited resources to deal with such a crisis.

Small Business Disruptions

Hispanic entrepreneurs running local businesses, especially in areas like New Orleans, would have faced disruptions. This impact extends beyond just the business owners to their employees and the community they serve.

Cultural & Community Centers

Places of significance for the Hispanic community, whether they are churches, community centers, or local gathering spots, might have faced damage, affecting the community's social fabric.

CONTRIBUTIONS OF THE HISPANIC COMMUNITY POST-IDA

Rebuilding & Construction

Historically, after disasters like Hurricane Katrina, the Hispanic community has been crucial in reconstruction efforts. Skilled labor from within the community would have been at the forefront of rebuilding homes, businesses, and infrastructure.

Support to Local Economy

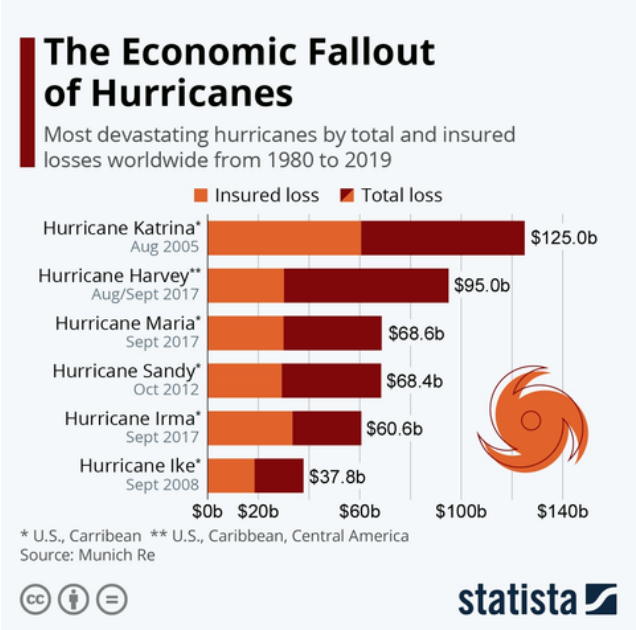
Even during challenging times, the resilience of the Hispanic community shines through. By reopening businesses, resuming work, and supporting local markets, the community would have played a role in the economic recovery of the affected areas.

Community Solidarity

The Hispanic community is known for its strong ties and community spirit. Post-disaster, community-led initiatives, fundraisers, and support systems would have played a pivotal role in helping affected members and ensuring the well-being of the larger community.

Liaising with Aid Organizations

Given that language barriers can sometimes be a challenge in crisis situations, bilingual members of the Hispanic community could have acted as bridges, ensuring that non-English-speaking community members receive the aid and information they need.



WHY BE A MEMBER?

MEMBERSHIP BENEFITS

NETWORKING OPPORTUNITIES

Chamber events present an ideal opportunity to connect new businesses, expand networks, and support the growth of the Hispanic community through:

- Virtual Events & Workshops
- Networking Events
- Young Professional Networking Nights
- Educational Seminars
- Panels

CORPORATE SPONSORSHIPS

Participation of our corporate sponsors such as **Cox, AT&T, Blue Cross Blue Shield of LA, Capital One, Entergy and Shell** opens the opportunity to form new relations between small and large businesses.

OTHER EXCLUSIVE BENEFITS

- Discounted video and photo services at TeleVizion for all Chamber members.
- Opportunity to be showcased in VIVA NOLA.
- Members have the option to list Job openings on our online Job Board.
- Monthly Social Media Spotlight Opportunity.

ADVERTISING & BUSINESS RESOURCES

- Members can choose to list their business information on our Online Membership Directory to maximize their business online presence through our search engine optimized website.
- Opportunity to participate in our monthly radio show, 'LA HORA DE NEGOCIOS' – KGLA 105.7 FM – Every first Tuesday of each month.
- Access to our young professionals' committee the Hispanic Young Professionals of Louisiana.
- Each member receives our annual printed directory (5,000 copies throughout the State of Louisiana)
- Online news releases, hot deals & event postings shared on the Chamber's website and social media platforms.
- Online volunteer opportunities.
- Sponsorship & hosting opportunities to heighten visibility and credibility in the community.
- Exclusive Chamber Member Logo for members to use on company websites and marketing materials.
- Lead referral & business recommendations customized to fit your company's needs.
- Grand Opening & Ribbon Cutting assistance including the "big gold scissors" and publicity for your milestones.
- Each member will have a Chamber Masters account with his/her own portal for the opportunity for announcements and marketing.

MEMBERS SERVICES

RIBBON CUTTINGS

If you are opening a new business and request a ribbon cutting, the Chamber promotes your event on our social media accounts and invites members of our Board of Directors to celebrate you.

BILINGUAL WORKFORCE TRAINING & BUSINESS DEVELOPMENT CENTER

Access to our Bilingual Workforce Training & Business Development Center and its services.
Opportunity to promote your company's job vacancies in our online Job Board.

ACCESS TO CAPITAL

Members have direct access to resource partners dedicated to assisting small businesses with their funding needs.

MEMBERSHIP DIRECTORY

Your business will be listed in our annual Directory.

HISPANIC YOUNG PROFESSIONALS COMMITTEE

Access to networking, leadership development and community service activities.

HISPANIC CHAMBER of COMMERCE of Louisiana
YOUNG PROFESSIONALS

MEMBERS FEES

MEMBERSHIP ONLY	ANNUAL FEE
Large Corporation: +50 Employees	$1,000
Mid-Size Company: 21 - 49 Employees	$400
Small Company: 1 - 20 Employees	$250
Individual or Professional or Independent Privately Owned & Operated Micro-Business with 1 - 5 Employees	$150
Non-Profit Organization: 1 - 10 Employees	$100
Retiree (Age +60) or Teacher at Accredited Institutions	$50
Full Time College Student with Valid ID Student: -30 Years	FREE
Volunteer	FREE

Fees are for 12 months period and renew on the anniversary date

HCCL SIGNATURE EVENTS

BATON ROUGE

BUSINESS LUNCHEON

JANUARY
11:30 AM - 1:30 PM

An event designed for our sponsors, members, and business professionals to network and create connections within the Hispanic business community beyond the greater New Orleans area and to interact with Louisiana elected officials.

SPONSORSHIP OPPORTUNITIES	PRESENTING $5,000	SUPPORTING $3,000	HERMANOS $1,200	AMIGOS $800
Recognition as presenting sponsor with company name and logo.	✓			
Listed as sponsor in program.	✓	✓	✓	✓
Logo listed in the sponsor board.	✓	✓	✓	
Inclusion in all press releases.	✓	✓		
Inclusion in all event marketing.	✓	✓	✓	
Social media mention.	✓	✓	✓	✓
Recorded message to be aired during event.	✓			
Recognition during the event.	✓	✓	✓	✓
Complimentary registration & logo in event collateral.	✓	✓	✓	✓
Logo on Registration Page.	✓			

SINGLE TICKET - $75.00
Single Ticket is non-refundable

***Sponsorship Contact:** Mayra E. Pineda, president@hispanicchamberla.com*

TOWN HALL
Roundtable & Luncheon

APRIL
9:00 AM - 2:00 PM

This event is a collaboration with the United States Hispanic Chamber of Commerce, featuring its Chair of the Board as the Keynote Speaker. The Round Table portion provides our sponsors, members, and business professionals an opportunity to network, discuss local and national market issues, and create connections within the Hispanic business community.

SPONSORSHIP OPPORTUNITIES	PRESENTING $5,000	SUPPORTING $3,000	HERMANOS $1,000	AMIGOS $600
Recognition as presenting sponsor with company name and logo.	✓			
Listed as sponsor in program.	✓	✓	✓	✓
Opportunity to deliver remarks.	✓			
Logo listed in the sponsor board.	✓	✓	✓	
Inclusion in all press releases.	✓	✓		
Inclusion in all event marketing.	✓	✓	✓	
Social media mention.	✓	✓	✓	✓
Recorded message to be aired during event.	✓			
Recognition during the event.	✓	✓	✓	✓
Complimentary registration & logo in event collateral.	✓	✓	✓	✓
Logo on Registration Page.	✓			

SINGLE TICKET - $75.00
Single Ticket is non-refundable

***Sponsorship Contact:** Mayra E. Pineda, president@hispanicchamberla.com*

Women's BUSINESS SYMPOSIUM

MAY
1:00 PM - 6:00 PM

A great day of empowerment for women. The event consists of an engaging agenda, including six panels that will focus on different topics and a diverse group of successful business women speakers who will instill knowledge and experience to attendees. In addition, our small business owners will benefit from the experience and best practices that these role models have gained at a local, regional and national level.

SPONSORSHIP OPPORTUNITIES	TITLE $10,000	PRESENTING $5,000	TIER I $3,000	TIER II $1,000	TIER III $600
Speaking opportunity, 3-5 minutes opening remarks.	✓				
Logo listed in the sponsor board.	✓	✓	✓	✓	
Inclusion in all press releases.	✓	✓			
Inclusion in all event marketing.	✓	✓	✓	✓	✓
Social media mention.	✓	✓	✓	✓	✓
Recognition during networking event.	✓	✓	✓	✓	✓
Speaking opportunity, 1 - 3 minutes during door prize presentations		✓	✓		
Signage at event.	✓	✓	✓	✓	✓
Recorded message to be aired during event.	✓				
Logo on registration page.	✓	✓			
Complimentary registration & logo in event collateral.	✓	✓	✓	✓	✓
Recognition during the event.	✓	✓	✓	✓	✓

SINGLE TICKET - $75.00
Single Ticket is non-refundable
Table at Vendor Market

***Sponsorship Contact:** Mayra E. Pineda, president@hispanicchamberla.com*

HEALTHCARE, TECHNOLOGY & INNOVATION Summit

JUNE

9:30 AM - 11:30 PM

The HCCL has taken interest in strengthening its position as a sustainable resource to contribute to the educational opportunity to bridge the gap between technology and workforce within the Hispanic community. We would like to assist in the efforts to integrate technology to lifestyle on both ends: doctor/patient and patient/doctor.

SPONSORSHIP OPPORTUNITIES	PRESENTING $5,000	SUPPORTING $3,000	HERMANOS $1,000	AMIGOS $800
Recognition as presenting sponsor with company name and logo.	✓			
Listed as sponsor in program.	✓	✓	✓	✓
Opportunity to deliver remarks.	✓			
Logo listed in the sponsor board.	✓	✓	✓	✓
Inclusion in all press releases.	✓	✓		
Inclusion in all event marketing.	✓	✓	✓	
Social media mention.	✓	✓	✓	✓
Recorded message to be aired during event.	✓			
Recognition during the event.	✓	✓	✓	✓
Complimentary registration & logo in event collateral.	✓	✓	✓	✓
Logo on Registration Page.	✓			

SINGLE TICKET - $50.00

Single Ticket is non-refundable

***Sponsorship Contact:** Mayra E. Pineda, president@hispanicchamberla.com**

2024 HISPANIC BUSINESS CONFERENCE & TRADESHOW

AUGUST

8:30 AM - 1:00 PM

The premiere venue for Hispanic businesses to market their goods and services and perfect opportunity for those reaching out to the Hispanic business community for inclusion in the sourcing process. Exhibitor space available, workshops and Business to Business Round Table.

SPONSORSHIP OPPORTUNITIES	TITLE $5,000	PRESENTING $1,200	COORPORATE EXHIBITOR $600	EXHIBITOR $100
Speaking opportunity, 3-5 minutes opening remarks.	✓			
Logo listed in the sponsor board.	✓	✓	✓	
Inclusion in all press releases.	✓			
Inclusion in all event marketing.	✓	✓	✓	
Social media mention.	✓	✓	✓	✓
Speaking opportunity, 1 - 3 minutes during door prize presentations			✓	
Recognition during the event.	✓	✓	✓	✓
Complimentary registration & logo in event collateral	✓	✓	✓	✓
Logo on Registration Page.	✓			

__Sponsorship Contact:__ Mayra E. Pineda, president@hispanicchamberla.com

LAFAYETTE MINORITY BUSINESS CONFERENCE & TRADESHOW

AUGUST
9:00 AM - 1:00 PM

The premiere venue for Hispanic businesses to market their goods and services and perfect opportunity for those reaching out to the Hispanic business community for inclusion in the sourcing process. Exhibitor space available, workshops and Business to Business Round Table.

SPONSORSHIP OPPORTUNITIES	TITLE $5,000	PRESENTING $2,000	SPONSOR $1,000	COORPORATE EXHIBITOR $500	EXHIBITOR $75
Speaking opportunity, 3-5 minutes opening remarks.	✓				
Logo listed in the sponsor board.	✓	✓	✓	✓	✓
Inclusion in all press releases.	✓	✓	✓		
Inclusion in all event marketing.	✓	✓	✓	✓	✓
Social media mention.	✓	✓	✓		
Speaking opportunity, 1 - 3 minutes during door prize presentations		✓			
Recognition during the event.	✓	✓	✓	✓	✓
Complimentary registration & logo in event collateral	✓	✓	✓	✓	✓
Logo on Registration Page.	✓	✓			

__Sponsorship Contact:__ Mayra E. Pineda, president@hispanicchamberla.com

EXCELENCIA GALA

HISPANIC CHAMBER OF COMMERCE OF LOUISIANA

2024

SEPTEMBER

7:00 PM - 12:00 AM

At the Excelencia Gala, the Hispanic Chamber of Commerce of Louisiana honors outstanding individuals and corporations with its Excelencia Awards in recognition of their achievements, leadership, inspiration, and active engagement with the Hispanic community. As Hispanic integration has become essential to the economic and cultural vitality of our area, what could be more fitting to mark Hispanic Heritage Month than with this very special evening.

SPONSORSHIP OPPORTUNITIES	TITLE $10,000	PRESENTING $5,000	HERMANOS $3,500	AMIGOS $2,000
Listing as presenting sponsor on front cover of program.	✓	✓		
Inclusion in all press releases.	✓	✓		
Full page ad appearing in program.	✓	✓		
Half page ad appearing in program.			✓	✓
Recognition during the event.	✓	✓		
Social media mention.	✓	✓	✓	✓
Pre-recorded message to be aired during event.	✓			
Recognition during the event.	✓	✓	✓	✓
Complimentary registration & logo in event collateral	✓	✓	✓	✓
Logo on Registration Page.	✓	✓		

SINGLE TICKET - $175.00

Single Ticket is non-refundable

Dinning - Dancing - Silent Auction - One Chair with random location

***Sponsorship Contact:** Mayra E. Pineda, president@hispanicchamberla.com*

NOVEMBER
12:00 PM - 6:00 AM

The Día de los Muertos is a celebration of life that originated in central and southern Mexico and dates back 3,000 years. The free festival celebrates this cultural tradition and attract the local community to enjoy local food, music, kids' activities, shopping from local vendors and much more.

SPONSORSHIP OPPORTUNITIES	LA CATRINA & EL CATRIN $2,000	AMIGOS $1,000	LA CALAVERA $800	LA CANTINA $500	LA OFRENDA $300
Naming rights with signage in designated area.	✓	✓	✓	✓	✓
Sponsor name announced during festival.	✓	✓	✓	✓	
Logo displayed on welcome banner.	✓	✓	✓	✓	✓
Logo, name and link on event site and sponsor board.	✓	✓	✓	✓	✓
Featured in festival social media posts.	✓	✓	✓	✓	
Logo on promotional flyer/poster	✓	✓	✓		
Logo and name in event press releases and on volunteer t-shirts.	✓	✓			
Sponsor logo displayed on stage banner.			✓		
Recorded message to be aired during event.	✓	✓			
Complemintary registration & logo in event collateral.	✓	✓	✓	✓	✓
Logo on Registration Page.	✓				

FOOD VENDOR - $150.00
Single Ticket is non-refundable

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SPONSORSHIPS

DIAMOND SPONSORSHIP

$ 25,000.00

- One (1) year company membership.
- Diamond Sponsor of the 2024 Baton Rouge Business Luncheon.
- Diamond Sponsor of the 2024 Town Hall.
- Diamond Sponsor of 2024 Women's Business Symposium.
- Diamond Sponsor of 2024 Hispanic Business Seminar and Trade Show including speaking opportunity.
- Diamond Sponsor of 2024 Lafayette Minority Business Conference & Trade Show.
- Diamond Sponsor at 2024 Excelencia Gala in New Orleans and full-page ad in the program.
- Book Diamond Sponsor of 2024 Día de los Muertos.
- Festival Logo & link on HCCL Website (Large Size Logo).
- Sponsor of HCCL Foundation - Logo Displayed.
- Access to Hispanic Young Professionals.
- Diamond Sponsor at HCCL at all Networking Evenings.
- Diamond Sponsor at all 2024 Small Business/Entrepreneurship/Cert. Seminar.
- Diamond Sponsor mentions and two (2) guests per year on monthly Radio Show.
- Sponsor at Diamond Level of 2024 Technology, Bio innovation and Healthcare summit including Speaking Opportunity.
- Diamond Sponsor of 2024 Workforce Development and Training Programs, Job Fair, workshop and seminars presented by HCCL Foundation.
- Directory Bold Listing and Opportunity for Featured Article.
- Logo on official HCCL Sponsor Board.
- Social Media and mass email access of company happenings.
- Keynote speaking opportunity excluding Excelencia Gala.
- One table of 10 seats for each Signature Event.

Fees are for 12 months period and renew on the anniversary date

PLATINUM SPONSORSHIP

$ 15,000.00

- One (1) year company membership.
- Platinum Sponsor of the 2024 Baton Rouge Business Luncheon.
- Platinum Sponsor of the 2024 Town Hall.
- Platinum Sponsor of 2024 Women's Business Symposium.
- Platinum Sponsor of 2024 Hispanic Business Seminar and Trade Show including.
- Platinum Sponsor of 2024 Lafayette Minority Business Conference & Trade Show.
- Platinum Sponsor at 2024 Excelencia Gala in New Orleans and full-page ad in the program.
- Platinum Sponsor of 2024 Día de los Muertos Festival.
- Logo & link on HCCL Website (Large Size Logo).
- Sponsor of HCCL Foundation - Logo Displayed.
- Access to Hispanic Young Professionals.
- Platinum Sponsor at HCCL at all Networking Evenings.
- Platinum Sponsor at all 2024 Small Business/Entrepreneurship/Cert. Seminar.
- Platinum Sponsor mentions and one (1) guest per year on monthly Radio Show, Annual Show sponsor.
- Sponsor at Platinum Level of 2024 Technology, Bio innovation and Healthcare summit including Speaking Opportunity.
- Platinum Sponsor of 2024 Workforce Development and Training Programs, Job Fair, workshop and seminars presented by HCCL Foundation.
- Directory Bold Listing and Opportunity for Featured Article.
- Logo on official HCCL Sponsor Board.
- Keynote speaking opportunity.
- Social Media and mass email access of company happenings.
- One table of 10 seats for each Signature Event.

Fees are for 12 months period and renew on the anniversary date

GOLD SPONSORSHIP

$ 10,000.00

- One (1) year company membership.
- Gold Sponsor of the 2024 Baton Rouge Business Luncheon.
- Gold Sponsor of the 2024 Town Hall.
- Gold Sponsor of 2024 Women's Business Symposium.
- Gold Sponsor of 2024 Hispanic Business Seminar and Trade Show including.
- Gold Sponsor of 2024 Lafayette Minority Business Conference & Trade Show.
- Gold Sponsor at 2024 Excelencia Gala in New Orleans and full-page ad in the program.
- Gold Sponsor of 2024 Día de los Muertos Festival.
- Logo & link on HCCL Website (Medium Size Logo).
- Sponsor of HCCL Foundation.
- Access to Hispanic Young Professionals.
- Gold Sponsor at HCCL Networking Evenings.
- Gold Sponsor at all 2024 Small Business Seminar.
- Supporting Sponsor of HCCL Foundation with opportunity to distribute company information.
- Sponsor at Gold Level of 2024 Technology, Bio innovation and Healthcare summit including Speaking Opportunity.
- Gold Sponsor of 2024 Workforce Development and Training Programs, Job Fair, workshop and seminars presented by HCCL Foundation.
- Directory Bold Listing and Opportunity for highlight write up with picture.
- Logo on official HCCL Sponsor Board.
- Radio guest opportunity and listing as Annual Show Sponsor.
- Social Media and mass email access of company happenings.
- One table of 8 seats for each Signature Event.

Fees are for 12 months period and renew on the anniversary date

SILVER SPONSORSHIP

$ 6,000.00

- One (1) year company membership.
- Silver Sponsor of the 2024 Baton Rouge Business Luncheon.
- Silver Sponsor of the 2024 Town Hall.
- Silver Sponsor of 2024 Women's Business Symposium.
- Silver Sponsor of 2024 Hispanic Business Seminar and Trade Show including.
- Silver Sponsor of 2024 Lafayette Minority Business Conference & Trade Show.
- Silver Sponsor at 2024 Excelencia Gala in New Orleans and half-page ad in the program.
- Silver Sponsor of 2024 Día de los Muertos Festival.
- Company Name listing on HCCL Website.
- Sponsor of HCCL Foundation.
- Access to Hispanic Young Professionals.
- Silver Sponsor at HCCL Networking Evenings.
- Silver Sponsor at all 2024 Small Business Seminar.
- Supporting Sponsor of HCCL Foundation with opportunity to distribute company information.
- Directory Bold Listing.
- Logo on official HCCL Sponsor Board.
- Radio guest opportunity and listing as Show Sponsor (One time).
- Social Media and mass email access of company happenings.
- One table of 8 seats for each Signature Event.

Fees are for 12 months period and renew on the anniversary date

BRONZE SPONSORSHIP

$ 4,000.00

- One (1) year company membership.
- Bronze Sponsor of the 2024 Baton Rouge Business Luncheon or 2024 Town Hall.
- Bronze Sponsor of 2024 Women's Business Symposium.
- Bronze Sponsor of 2024 Hispanic Business Conference and Trade Show Bronze.
- Bronze Sponsor of 2024 Lafayette Minority Business Conference & Trade Show.
- Bronze Sponsor at 2024 Excelencia Gala in New Orleans.
- Bronze Sponsor of 2024 Día de los Muertos Festival.
- Company Listing in Excelencia Gala Program Book.
- Bronze Sponsor at HCCL Networking Evenings.
- Access to Hispanic Young Professionals
- Company Listing on HCCL Website.
- Directory Bold Listing.
- Logo on official HCCL Sponsor Board.
- Social Media posts of company happenings.
- One table of 8 seats for each Signature Event.

Fees are for 12 months period and renew on the anniversary date

SUPPORTING SPONSORSHIP

$ 2,000.00

- One (1) year company membership.
- Special pricing for Signature Events.
- Directory Bold Listing.
- Logo on official HCCL Sponsor board.
- Supporting Partner of HCCL Foundation.
- Access to Hispanic Young Professionals.
- Recognition as a Bilingual Workforce Training & Business.
- Development Partner.
- Social Media posts of company happenings.
- Programming opportunity with HCCLF.

Fees are for 12 months period and renew on the anniversary date

MEMBERSHIP APPLICATION

FULL NAME:_____ COMPANY:_____

POSITION:_____ INDUSTRY:_____

PHYSICAL ADDRESS:_____

EMAIL:_____ WORK PHONE:_____

FAX:_____CELL PHONE:_____WEBSITE:_____

Name(s) & E-mail(s) of key representatives:

_____

_____

Describe your products and/or services:

_____

_____

_____

Signature

*Please remit to: **HCCL, 110 Veterans Memorial Blvd. Ste 440. Metairie, LA 70005***

PAYMENT INFORMATION

PAYMENT WITH CREDIT CARD:

◯VISA ◯Master CARD ◯DISCOVER ◯AMERICAN EXPRESS ◯ACH PAYMENT

INFORMATION AS IT APPEARS ON CARD:

CARD #:_____CVV:_____EXP. DATE:_____

NAME:_____SIGNATURE:_____

BILLING ADDRESS FOR CARD:_____

ZIP CODE:_____DATE APPLIED:_____

TYPE OF MEMBERSHIP (PLEASE CHOOSE ONE)

◯LARGE CORPORATION (50+ EMPLOYEES)
◯SMALL COMPANY (1 - 20 EMPLOYEES)
◯NON-PROFIT (10 + EMPLOYEES)
◯RETIREE (AGE 60 +), OR TEACHER AT ACCREDITED INSTITUTION
◯MID-SIZE COMPANY (21 - 49 EMPLOYEES)
◯INDIVIDUAL OR PROFESSIONAL OR MICRO- BUSINESS
◯SMALL NON-PROFIT (-10 EMPLOYEES)
◯FULL-TIME UNIVERSITY STUDENT

ACCREDITED INSTITUTION

Year Business Established:

_____

Hispanic Majority Owned:

YES NO

MINORITY CERTIFIED BUSINESS:

YES NO

Woman-Owned Business:

YES NO

Number of Employees:

_____

Fees are for 12 months period and renew on the anniversary date

Online application available at: http://hccl.chambermaster.com/member/newmemberapp/